

AGENDA

At-A-Glance



ALABAMA
MINORITY VENDOR
CONFERENCE

September 19-20, 2025

Birmingham-Jefferson Convention Complex

Friday, September 19, 2025

8:00 am – 5:00 pm	Conference Registration	BJCC East – First Level Lobby
-------------------	-------------------------	-------------------------------

10:00 am – 4:00 pm	 The Exchange for Small & Minority Businesses	BJCC East A-C First Level
--------------------	---	---------------------------

10:00 am – 12:45 pm	Executive Workshops/Roundtables	BJCC East Third Level
---------------------	--	-----------------------

10:00 – 11:15 am	<i>Crafting Winning Grant Proposals for Your Business</i> Dr. Deidre Willis, CEO, DJW Impact Consulting	East M
------------------	---	--------

11:30 a.m. – 12:45 pm	<i>Building Sustainable Growth for Minority-Owned Businesses</i> Terri Sharpley Reynolds, Esq, Founder & Chief Visionary Officer, Levitate Legal & Consulting	East F
-----------------------	---	--------

11:30 am – 12:45 pm	<i>Marketing for Small Businesses</i> <i>Close the Year Strong: Build a Brand That Wins in 2026</i> Christopher Thomas, President of inMMGroup and “The Legacy Architect”	East M
---------------------	---	--------

1:00 pm	Opening Luncheon/Keynote Featuring Dr. Egypt Sherrod, TV Host and CEO of Indigo Road Family of Companies	East Ballroom
---------	---	---------------

Keynote Host: Roy S. Johnson, Columnist, Alabama Media Group/AL.com

Networking Break	BJCC East
------------------	-----------

09/13/25 - *Subject to schedule changes.

	Masterclass I – Leadership & Organizational Strategy <i>Shifting from Managing to Multiplying</i> <i>Scale Culture, Capacity, and Character —</i> <i>Starting with You</i>	East Ballroom First Level
	Elizabeth Gist, CEO, Grow Leaders Coaching & Consulting	
	Masterclass II – Business Development <i>Build a Scalable, Efficient, Profitable Business</i> <i>Strategies for Small Business Owners</i>	East Ballroom First Level
	Callie Hincy, Chief Operating Officer, 24 Communications	
	Masterclass III – Innovation & Technology <i>AI Strategies for Small Business Success</i> <i>Work Smarter, Not Harder</i>	East Ballroom First Level
	Angela Hawkins, AI Consultant & Entrepreneur	
5:30 – 7:00 pm	Conference Networking Reception <i>featuring The Official Clutch Band</i>	

Saturday, September 20, 2025

7:30 – 10:30 am	Conference Registration	BJCC East – First Level Lobby
9:00 am	Keynote Breakfast Featuring Larenz Tate, Actor Entrepreneur, and Producer	East Ballroom First Level
	Keynote Host: William Barnes, President and CEO, Birmingham Urban League	
	Masterclass IV – Finance & Capital <i>From Funding Secrets for the 1%™:</i> <i>Streamline Your Business, Unlock Your Capital</i>	East Ballroom First Level
	Amelia Thomas, Financial Planner and Managing Partner, Empire Capital Ventures	

Masterchat – Finance & Capital <i>From Ready to Raised: Strategy Moves for Growth Capital</i>		East Ballroom First Level
CJ Glover, Senior Vice President, Pinnacle Financial Partners Walvid King, Alabama Market President, Citizens Trust Bank		
Conference Closing Session <i>Playmakers: Stories, Strategies, and Success</i>		East Ballroom First Level
Anthony Buchanan, CEO, Let Bob Technologies Karel Maxam, President, Rodriguez Construction Services Reginald McDaniel, Attorney at Law, McDaniel & Associates Gregory Ramsey, Owner Premier Healthcare Solutions & LR Development Moderator: Abra Barnes, President/Qualifying Broker Barnes & Associates, REALTORS		
12:00 p.m.	Conference Meetups	Downtown Birmingham

Session descriptions and speaker bios are available at minorityvendorconference.com/conference-speakers-2025. For the most current agenda and conference updates, please visit MinorityVendorConference.com.